



A World-Class Education for All Arizona Students



EXPECT MORE ARIZONA®
Ready Kids • Ready Graduates • Ready Workforce

Expect More Arizona

The movement dedicated to a world-class education for all Arizona students

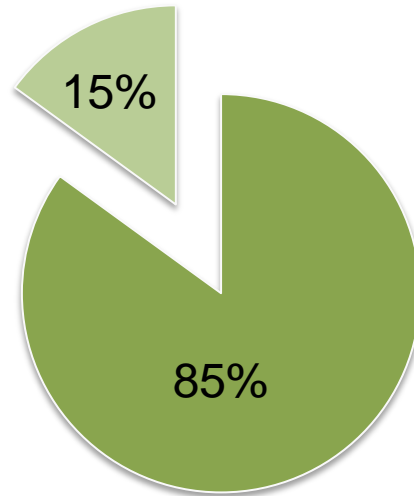


Expect More Arizona

- Statewide 501c(3) non-partisan education advocacy organization
- Movement comprised of parents, voters, educators & business leaders
- Raising public awareness, building public will, mobilization



Arizona is Changing...



85% of High Growth, High Wage Jobs in Arizona Will Require Postsecondary Education

- A high school diploma is no longer enough
- All students need to be prepared for college, career and life



Are Arizona Students Prepared?

23%



Arizona students do not graduate on time

53%



Arizona graduates do not qualify for admission into state universities

59%



Arizona students enroll in remedial classes in community colleges

42%



Employers report their new hires are deficient in basic skills



Education is a Top Priority for Arizona

Our quality of life in Arizona depends
on a world-class education system for
all students.



EXPECT MORE ARIZONA®
Ready Kids • Ready Graduates • Ready Workforce

Arizona's College & Career Ready Standards (Common Core)

- New academic standards in **English and math** in **grades K-12**
- Goals for what students **need to know and be able to do** in each grade and subject
- Implemented in targeted grades for the past two years, with **full implementation this year**



Helps Arizona Students to be Nationally and Internationally Competitive

- **Raises the bar** for what students need to know and be able to do
- **Benchmarked against countries and states** with top-notch education programs
- **Shared across 46 states and DC** who adopted similar standards



A New Assessment

- Implementation in 2014-2015
- Helps parents and teachers understand if students are on track to graduate ready for college or career
- Will require investment of resources in this year's state budget



Criteria for a New Assessment

Arizona is working to select a useful and high quality assessment that will:

- Provide test results in a timely, easy-to-understand manner
- Provide valid indication of readiness for college and/or career without need for remediation
- Allow Arizona students to compare their performance across states
- Promote critical thinking skills and problem solving skills



Where Do We Stand Today?

- **Low awareness, but high levels of support**
 - 36% of Arizona voters know a lot or something about Common Core, 60% support
- **When the standards are described, the majority support the standards and assessments:**
 - 8 out of 10 Arizona voters are in favor of the standards and assessment
- **THANK YOU FOR YOUR SUPPORT!**



Strong Bi-partisan & Business Community Support

- US Chamber
- Business Round Table
- NY Times Business Leaders Ad
- In Arizona
 - Governor & Superintendent
 - AZ Chamber & others
 - CEO groups
 - Economic development groups



Recent Issues

- Several states undergoing roadblocks due to political opposition
- HB 2047 – last legislative session
- Growing Tea Party opposition
- Name change
- Assessment implementation
 - Selection
 - Cost
 - Rigor



Advocacy – How to Help

- Partner with the Arizona Public Engagement Task Force
- Attend the upcoming panel hosted by President Biggs on Oct. 30, 9am-noon
- Contact your legislator to
 - Support the standards/thank them for their support
 - Request funds necessary for a high-quality, aligned assessment



AZ Public Engagement Task Force Partners

- Arizona Association of County School Superintendents
- Arizona Board of Regents
- Arizona Business and Education Coalition
- Arizona Chamber of Commerce and Industry
- Arizona Charter Schools Association
- Arizona College Access Network
- Arizona Commission on Postsecondary Education
- Arizona Community Foundation
- Arizona Department of Education
- Arizona Education Association
- Arizona Educational Foundation
- Arizona K-12 Center
- Arizona Ready
- Arizona School Administrators
- Arizona School Boards Association
- Arizona State Board of Education
- Center for the Future of Arizona
- Expect More Arizona
- First Things First
- Greater Phoenix Economic Council
- Greater Phoenix Leadership
- Helios Education Foundation
- Intel
- Maricopa Community Colleges
- Maricopa County Education Service Agency
- National Center for Education and the Economy
- Phoenix Community Alliance
- Rodel Foundation of Arizona
- Science Foundation Arizona
- Southern Arizona Leadership Council
- Stand for Children
- Tucson Values Teachers
- Valley of the Sun United Way

Partner with the Task Force

- **Share Information about the Standards**
 - Facebook, Twitter, Blogs, E-Newsletters
 - Weekly and Monthly Content
 - Video: www.expectmorearizona.org/blog/
- **Invite Expect More Arizona to Present to Your Organization or Community Partners**



EXPECT MORE ARIZONA®
Ready Kids • Ready Graduates • Ready Workforce

Thank you!

- Join the Movement – **ExpectMoreArizona.org**
- Join the Conversation

